



## 2010 North Star Morgan Americana Advertising Opportunities



**July 1-4, 2010**

**[www.northstarmorgan.com](http://www.northstarmorgan.com)**

### **Prize List Ads:**

Business Card - 2" x 3.5" - \$45.00  
Half-Page Ads - 3.5" x 5" - \$65.00  
Full Page Ads - 7.5" x 5" - \$85.00  
Premium Ads - 7.5" x 5" - \$100.00

### **Program Ads:**

Business Card - 2" x 3.5" - \$25.00  
Half Page Ad - 7" x 5" - \$35.00  
Full Page Ads - 7" x 10" - \$60.00  
Two Full Page Ads - 7" x 10" - \$110.00  
Breeders' Directory - ¼ page - \$30.00  
Breeders' Directory - Listing - \$20.00  
Services Directory - ¼ Page - \$30.00

### **North Star Website: (On Website Until October 1, 2010)**

Ads are free with some sponsorship levels but can be purchased separately. You can upgrade to the next size up from what you receive with your sponsorship for \$25.00.

Size 1 – Banner Ad - 1/2" x 2.5" - \$50.00  
Size 2 – Banner Ad - 1.5" x 2.5" - \$75.00  
Size 3 – Banner Ad – 2.5" x 2.5" - \$100.00

### **Tractor Advertising:**

Advertise on the water barrel of the tractor - \$500.00

### **Vendor Space Available - \$35.00 per Day**

Jackpot Level sponsors receive an ad in the prize list and show program plus a Size 3 banner ad on the North Star website with their sponsorships.

Tri-Color sponsors receive an ad in the show program and a Size 2 banner ad on the North Star website with their sponsorships.

Americana, Champion and Star level sponsors receive a Size 1 banner ad on the North Star website with their sponsorships.

Please have your ad submitted on time to be included in the publications:

Prize List Ads – ASAP

Program Ads – June 1

### **Please Make Checks Payable To: North Star Morgan Americana Horse Show Send Ad Copy and Payment to:**

Janise Sanborn  
18231 Warbler Lane  
Eden Prairie, MN 55346  
952-934-5621  
JJSanborn@comcast.net